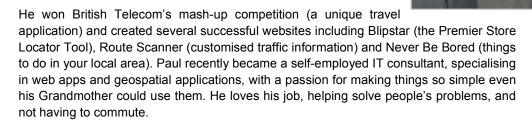## Paul Clarke

Paul Clarke has over 17 years experience in producing innovative software and websites. Graduating with a First Class BSc degree and MSc (with Distinction) in Geographical Information Systems (GIS) he joined QinetiQ, a leading Defence and Technology specialist, as a science researcher and GIS consultant.

Paul quickly realised the potential of the web for designing simple to use, elegant and compelling applications and used a range of cutting-edge technologies to provide clever solutions for clients.

He won British Telecom's mash-up competition (a unique travel application) and created several successful websites including Blipstar (the Premier Store Locator Tool), Route Scanner (customised traffic information) and Never Be Bored (things to do in your local area). Paul recently became a self-employed IT consultant, specialising in web apps and geospatial applications, with a passion for making things so simple even his Grandmother could use them. He loves his job, helping solve people's problems, and not having to commute.

Key skills

- Excellent technical knowledge of programming and web technologies
- Working pro-actively with clients across the full project cycle, from requirements capture to project completion and delivery
- Outstanding presentation and information visualisation skills
- 100% success rate in 'getting the job done' - all projects completed on time, to budget.

Key achievements to date

- Design and operation of successful Internet start-ups (e.g. Blipstar, Never Be Bored)
- Gained GISP (Geographical Information Systems Professional) chartered status
- Turning around a failing IT Defence project into a success story
- Technical lead for MoD/industry consortium on synthetic environments research
- Winner of inaugural QinetiQ Mind Bullets competition (60 second presentation)

Previous clients

MoD and various Government Agencies. 400+ companies use Blipstar, Zebra Architects

Testimonial

"Thank you for an excellent product! We are a non-profit organization that provides braces for kids from low-income families. We needed a way to find which ones of our partner orthodontists were closest to our applicants' homes. All of the locator services that we initially found were way out of our price range, so we feel very fortunate to have found BlipStar Plus! It does everything we need (and more) and it's very easy to use. Thank you again!"

Maureen Stephan, Smiles Change Lives